

WasteNet

Summer 2002



newsletter

Commercial Solid Waste and Recycling News

2002 Environmental Achievement Award Winner Saves \$63,000 with Its Recycling Program!

Information on current and past Sunnyvale Environmental Achievement Award business winners in the area of waste reduction & recycling is available on the City of Sunnyvale recycling website (Environmental Achievement Awards section) at www.ci.sunnyvale.ca.us/recycle.

Lockheed Martin Space Systems Company (LMSSC)

LMSSC designs, develops, tests, manufactures, and operates a variety of advanced technology systems for military, civil and commercial customers. With more than 8,000 employees in over 40 buildings in Sunnyvale, LMSSC contracted with Synergis Waste Management Services to make improvements to its recycling program. They also purchased color-coded common area and outdoor garbage and recycling containers, color-coded labels, mini-cans for garbage, and over 8000 deskside recycling containers.

Waste Reduction: LMSSC sends Tyvek® suits back to the manufacturer for reuse. The company also encourages employees to use its Office Supply Exchange Program, which allows employees to list or find surplus office supplies through the internal website.

Recycling: Recycled materials include white paper (10 tons/mo.), mixed paper and beverage containers (15 tons/mo.), cardboard (10 tons/mo.), toner cartridges, metal, polystyrene (50 cubic yards in 2001), tires (303 tires in 2001), and construction and demolition wastes (145 tons in 2001). Each month, LMSSC also sends approximately 25 tons of shredded paper for composting.

Employee Education: LMSSC promotes employee awareness of its recycling program through instructional memos, colorful posters, building audits with feedback memos, information on its internal website, articles in its department



Lockheed staff accepts the award for their outstanding recycling program. From left, Jeff Gaut, Kirk Willard, and Frank Rocha (LMSSC), Mark Bowers (City of Sunnyvale) and Chuck Shepherd (LMSSC).

newsletter and LMSSC-Sunnyvale's newsmagazine, recycling "minispots" on ETV (an internal television channel), and through an environmental fair (with over 30 Bay Area organizations represented) for employees. LMSSC also developed an informational video for its staff meetings that incorporates local elementary school students and their recycling program into the presentation on LMSSC's recycling program.

Results

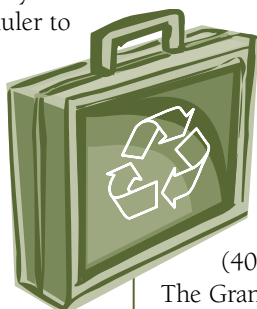
With a newly redesigned recycling program in place in 2001, Lockheed diverted 921 tons of material, 45% of their waste stream, and **lowered their costs by \$63,000**. They received a Sunnyvale Environmental Achievement Award in 2002.

Contact Frank Rocha, Custodial Services Manager, at (408) 742-8254 or via e-mail at frank.rocha@lmco.com for more information.

Smaller Businesses Can Realize the Benefits of Recycling, Too

Like any other business, a recycling service provider must run its operations in an efficient and cost-effective manner. If your business generates "smaller" amounts of recyclable material, you may have difficulty finding a suitable recycling hauler to service your facility. If you have 4 cubic yards or less of garbage service per week (garbage container size multiplied by the number of collections per week equals your weekly garbage service), your business may have experienced this situation firsthand.

Still, many smaller companies have made recycling programs work. For example, some Sunnyvale businesses like The Granary (1326 S. Mary Ave.) and Fara's Hallmark Shop (1669 Hollenbeck Ave.) have chosen to take



material home, drop off material at the SMaRT Station®, and pursue waste reduction strategies such as having employees use reusable mugs and reuse packaging material. **With these efforts, smaller companies have been able to reduce their garbage service, generate positive employee and customer feedback, and conserve valuable resources!**

Contact Muneerah Lalani, Fara's Hallmark Shop, at (408) 732-1911 or Paula Ivers, The Granary, at (408) 735-9830 for more information on their recycling program. You can also visit Sunnyvale's Commercial Services website at www.ci.sunnyvale.ca.us/recycle/commercial.htm (Commercial Recycling Services section) for a list of available recycling services or call (408) 730-7484 for assistance with your recycling program.

Calendar of Events

Business Hazardous Waste Drop-off Events

August 16th
September 20th
October 18th

Businesses may participate by appointment only.

Call (408) 299-7300 for more information.

The SMaRT® Way to Recycle Your Phone Books

Businesses can drop off their outdated phone books for recycling at the Sunnyvale Materials Recovery and Transfer (SMaRT) Station, 301 Carl Road in Sunnyvale, at any time throughout the year. Not only does recycling your phone books benefit the environment,

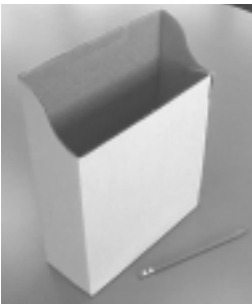
but recycling may help businesses that have a large number of phone books avoid the need for an extra garbage pick up. You can visit Sunnyvale's recycling website at www.ci.sunnyvale.ca.us/recycle/ or call (408) 730-7262 for SMaRT Station directions.

Cardboard Recycling Bin Rental Rate Just Got Lower

Businesses that participate in the City's Cardboard Recycling Program may have noticed that, while they are receiving the same recycling service, they are paying a reduced bin rental fee of \$6.92 per recycling container per month. This fee, which is effective as of July 1, 2002, was reduced as a result of the City's annual cost of service rate adjustments. Businesses that generate more than 2 cubic yards of cardboard per week can call Specialty to request recycling service.

Support Your Office Recycling Program with Free Desktop Containers

Businesses that recycle their office paper are eligible to receive up to 200 desktop recycling containers (pictured below) at no charge. Call the Commercial Recycling Program at (408) 730-7484 to request your containers.



Make the Smart (and Easy!) Move to Recycling Your Toner Cartridges

Do you realize that you may be able to recycle your toner and ink jet cartridges for free and even earn your company money? The following companies* collect cartridges:

American Transitech
(650) 968-4397
www.americantransitech.com
918 N. Rengstorff Ave., Mtn View, CA 94043-9462
Mail in, drop off, or collection (large quantities); free shipping labels available

Kiwanis
(408) 732-7043
Free collection available

Mailboxes Etc.
(408) 733-8382
1111 W. El Camino Real, Sunnyvale
(408) 245-1600
1030 E. El Camino Real, Sunnyvale
Drop off only, no charge

RecycleFREE
(805) 531-9905
www.recyclefree.com
Pay for cartridges; free shipping labels available

Many cartridge manufacturers also provide pre-paid shipping envelopes to their customers and accept their products back for recycling. Start recycling today!

*Please contact companies for program details prior to starting your recycling program. This list does not constitute an endorsement by the City of Sunnyvale.

Solid Waste and Recycling Resources

Commercial Recycling Program
Business waste reduction, recycling, reuse, and buying recycled assistance — (408) 730-7484
www.ci.sunnyvale.ca.us/recycle/commercial.htm
jbenabente@ci.sunnyvale.ca.us

Revenue Division
Commercial garbage service start/stop & billing questions — (408) 730-7681

Santa Clara County Hazardous Waste Recycling & Disposal Program
Hazardous waste drop off appointments & information — (408) 299-7300 www.hhw.org

SMaRT Station® (301 Carl Rd, SV)
Disposal/recycling drop-off center; 7 days a week, 8am-5pm — (408) 752-8530
www.ci.sunnyvale.ca.us/recycle/smart-rec.thm

Specialty Solid Waste & Recycling
Commercial cardboard recycling service start/stop — (408) 565-9900

2002 Environmental Achievement Award Winner Saves \$63,000 with Its Recycling Program!

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